

With 10 sessions on topics ranging from global equity to ESPP and performance awards, you can't afford to miss the 2010 All-Day Conference! The Conference will provide you with the critical information you need to know to keep your equity compensation expertise up-to-date.

Please visit www.svcnaspp.com for expanded session descriptions, speaker biographies and registration.

Conference Fees:

Pre-registration: **Registration and Payment Received by June 4th, 2010**

NASPP Members \$205

Non-Members \$230

Registration **after June 4th**: \$360

The fee covers conference materials, sessions, continental breakfast, lunch, and cocktail reception.

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Program Schedule:

Start	End	Session	Speaker(s)
8:30	9:00	Registration & Continental Breakfast	
9:00	9:15	Welcome!	Emily Cervino, CEP, President, SVC NASPP
9:15	10:30	General Session: - Global Equity Plans and the Impact of Behavioral Economics	James Sillery, Buck Consultants
10:45	12:00	Workshop IA: Legal, Tax & Admin Headaches with Wacky Vesting Terms, Clawbacks & Other Creative Terms	Jennifer George, Baker & McKenzie David Thomas, Wilson Sonsini Goodrich & Rosati
		Workshop IB: Opening Pandora's Box: Perils and Pitfalls of Performance Plans	Terry Adamson, CEP, Radford, an Aon Consulting Company Barbara Baksa, CEP, NASPP Barbara Richley, CEP, E*TRADE Corporate Services
		Workshop IC: Ten Tips for Tackling Tricky Territories	Veena Bhatia, CEP, Stock & Option Solutions Jule Torre, Applied Materials Victoria Ungersma, eBay
12:00	1:30	Hot Topics Lunch Roundtables	Sponsored by Morgan Stanley Smith Barney
1:30	2:45	Workshop IIA: Designing ESPPs with Separate Offering and Other New 423 Regulations Concepts in Mind	Valerie Diamond, Baker & McKenzie Elizabeth Webb, Gunderson Dettmer
		Workshop IIB: Dealing with the Top 10 Challenges of Global Stock Plans	Emily Cervino, CEP, CEPI Carol Rutlen, Rutlen Associates Marlene Zobayan, CEP, Rutlen Associates
		Workshop IIC: Fun with Forfeiture Rates	Elizabeth Dodge, CEP, Stock & Option Solutions Jim Vincent, CEP, E*TRADE Corporate Services Matthew Roberts, Fidelity Investments
3:15	4:30	Workshop IIIA: What Really Happened to Equity Compensation in the Valley During the Great Recession	Fred Whittlesey, CEP, Hay Group Dan Mayfield, Hay Group
		Workshop IIIB: Equity Compensation from Conception to Birth	Jon Burg, Radford, an Aon Consulting Company Brett Harsen, Radford, an Aon Consulting Company Aaron Boyd, Equilar Ted Seaton, RiskMetrics Group
		Workshop IIIC: Stock Administration Speaking - Is Anyone Listening?	John Hammond, CEP, AST Equity Plan Solutions Keyoor Mankad, CEP, My Equity Comp Barbara Wallace, Oracle
4:30	7:00	Networking Cocktail Reception	Sponsored by Fidelity Investments

Attire: Please dress comfortably! Conference rooms can be chilly & temperatures may vary between rooms.

Certified Equity Professionals (CEP) are entitled to earn up to 5 hours of continuing education credit.

Certified Public Accountants (CPA) are entitled to earn up to 6 hours of continuing education credit.